



Mercedes-Benz



It's All About the Drive.



Mercedes-Benz
DEALER CHAMPIONSHIPS

Ed Hicks Imports, Ltd.

CORDIALLY INVITES YOU TO PARTICIPATE IN THE
2011 MERCEDES-BENZ DEALER CHAMPIONSHIPS

MERCEDES-BENZ LOCAL DEALER TOURNAMENT

Corpus Christi, Texas

The Mercedes-Benz Dealer Championships is a nationwide amateur-only golf program for men and women, 21 years or older. Players will compete for one of two (2) spots on the dealer team that will advance to the Sectional Tournament in the fall.

Saturday, August 27th

Corpus Christi Country Club

9:00am and 1:00pm Shotgun Starts as part of the Saturday Sweepstakes

Space is limited and participants will be registered on a first-come / first-served basis

Register by calling the Pro Shop @ 361-991-7870

FORMAT

One Low Gross winner will join one Low Net winner (with confirmed handicap) from the Ed Hicks Imports Mercedes Championships held at the Corpus Christi Country Club to advance as a team to the Mercedes-Benz Eastern Sectional at Pinehurst Resort in October.

SCHEDULE OF EVENTS

8:00 am - Morning Registration

9:00am - Morning Shotgun Start

12:00 pm - Afternoon Registration

1:00pm - Afternoon Shotgun Start

REGISTRATION FEE

A registration fee of \$100 will be required of each player and will be donated in its entirety to the **Triumph Over Kid Cancer Foundation** in support our friend James Ragan and his family's effort to raise money in the fight against Osteosarcoma Cancer!

◆◆◆◆ GIFTS AND AWARDS ◆◆◆◆

Exclusive Nike Golf Tee Gift Package, Closest-to-the-Pin Prize, Hole-in-One Prize, and Winner Trophies



The Mercedes-Benz Eastern Sectional (Pinehurst Resort and Spa)

Dealer teams from the Northeast and Southern Regions will compete in a two-round Sectional Tournament to be held at Pinehurst Resort and Spa in Pinehurst, North Carolina, October 19–23, 2011. Teams will compete using a Modified Callaway System. A total of three teams from this Sectional will advance to the National Final.

Pinehurst No. 2 was designed by Donald Ross and is one of the top 10 courses in the country and site of more championships than any other course in the U.S. Players will be challenged on this course – home of the 2014 U.S. Open and U.S. Women's Open Championships. Never before has one site hosted both events in the same year on the same course.

◆◆◆◆ **EASTERN SECTIONAL WINNER PACKAGE INCLUDES** ◆◆◆◆

- 4 nights standard run-of-house room accommodations at Pinehurst Resort and Spa
- 1 designated practice round for the competitor on Pinehurst No. 2
- 2 qualifying rounds on Pinehurst No. 2 and No. 4
- Tournament hospitality and exclusive functions

National Final (Augusta Country Club)

The winning Sectional teams will compete at Augusta Country Club in the National Final to be held April 2-5, 2012. Teams will again compete using a Modified Callaway System in a single round event.

Augusta Country Club, a Donald Ross jewel, was renovated in 2002 by Brian Silva allowing for elicited cross bunkers, peripheral hole locations and sharply honed playing surfaces. Great history is imbedded in this club which adds to the great design work of the course.

This once-in-a-lifetime experience includes an invitation to participate in exclusive activities surrounding MBUSA's international partnership with the Masters Tournament.

*IMPORTANT NOTES REGARDING THE MERCEDES-BENZ DEALER CHAMPIONSHIPS GOLF PROGRAM

1. The Sectional winner package includes the following: accommodations (one standard guest room), event functions, hospitality and golf (1 practice round, 2 competition rounds) as specified in the Program Guide, for the winner only. Travel and incidental expenses shall be the responsibility of the individual except in those instances where air travel may be required (i.e., distances in excess of 200 miles between the host dealership and the Sectional venue) in which case MBUSA will issue a round-trip coach air ticket (to/from same city) for each team member, and if applicable, ground transfers to/from select airport/host resort (on official arrival/departure days only). No mileage reimbursement will be given to any winner under any circumstances. Each team member is permitted to bring one (1) adult guest, 21 years and older (airfare on own). Winner's guest will be included in designated hospitality and tournament functions. If applicable, air travel for team members must be booked through MBUSA's travel agency. Should winners wish to make any changes to their travel itineraries, they will be doing so on their own, directly with the airline and applicable fees are the winner's responsibility. Similarly, if a dealer, or any other individual or company, wishes to pay for upgraded winner airfare, book the winner guest airfare (which is the winner's responsibility), etc. those arrangements will be made by the dealer (or individual) directly with the airline. MBUSA travel agents are not responsible for making such arrangements and/or changes. Under no circumstances will any airfare booked by an outside company or individual be reimbursed by MBUSA. There are no exceptions. Additionally, if Sectional Tournament winners wish to extend their stay, upgrade their room, secure adjoining rooms or make any change regarding accommodations, they will be doing so at their own expense directly with the Program Management Center (PMC). Changes of this nature are available on a first-come, first-served basis depending on the resort's availability. MBUSA is not responsible for such changes. 2. The National Final winner package includes the following: round-trip coach air travel (to/from same city), room accommodations, one (1) competition round of golf at Augusta Country Club, ground transfers to/from an Augusta area airport/host community (on official arrival/departure days only), as well as an invitation to participate in Mercedes-Benz Masters Experience event functions and hospitality. Incidental expenses shall be the responsibility of the individual. Winners are permitted to bring one (1) adult guest (21 years or older) to the National Final (airfare on own). Winner's guest will be included in hospitality and tournament functions. Air travel for team members must be booked through MBUSA's travel agency. Should winners wish to make any changes to their travel itineraries, they will be doing so on their own.

directly with the airline and applicable fees are the winner's responsibility. Similarly, if a dealer, or any other individual or company, wishes to pay for upgraded attendee airfare, book the winner guest airfare (which is the winner's responsibility), etc. those arrangements will be made by the dealer (or individual) directly with the airline. MBUSA travel agents are not responsible for making such arrangements and/or changes. Under no circumstances will any airfare booked by an outside company or individual be reimbursed by MBUSA. There are no exceptions. Additionally, no mileage reimbursement will be given to any winner under any circumstances. Winners and winner guests will not be able to extend their stay. National Final attendance dates will be from April 2-5, 2012 (dates subject to change). There are no early arrivals or extended stays. There are no exceptions to this policy. 3. As this is an adults-only program (21 years or older), infants and children are not permitted to accompany winners to any Sectional or National Final event under any circumstances. There are no exceptions. 4. At the Mercedes-Benz Eastern Sectional Tournament dealer teams will compete in a two-day qualifier. During each round, teams will compete using a Modified Callaway System — with the individual gross scores of the two-person dealer team (utilizing this Callaway System) being combined to comprise the team score for that day. The team score from each day will be added together for the overall combined two-day team score. The top 3 teams from this Sectional will be invited to participate in the National Final to be held at Augusta Country Club (ACC), April 3, 2012 (date subject to change). This once-in-a-lifetime experience includes an invitation to participate in exclusive activities surrounding MBUSA's international partnership with the Masters Tournament. 5. Handicap indexes are not required to compete in the 2011 Mercedes-Benz Dealer Championships golf program. Local dealer qualifying tournaments may require an established handicap depending on tournament format. 6. With specific regard to Sectional and National Final competitions, MBUSA reserves the right to review any scoring irregularities—and to disqualify any individual(s) from competing and/or advancing whom it deems to have acted improperly, inequitably, or unfairly. In such instance, the individual(s) disqualified shall be barred indefinitely from participating in this program. 7. Players are reminded that under current USGA regulations, acceptance of a winner package at a Sectional or National Final event, including expenses, as well as participating in any of these events, can result in the loss of amateur status for participants. While the practical applications of forfeiture of amateur status are understood primarily to affect low handicap golfers who compete in scratch tournaments, concerned players should research this issue further with their local golf association. 8. Players who advanced to a Sectional Tournament in 2010 are eligible to compete in 2011 dealer golf tournaments and to win awards and prizes. However, they are not eligible to advance to a 2011 Sectional. This rule, and its intent, is that no repeat winners are eligible to advance to any Sectional Tournament, under any conditions, in consecutive years. Similarly, those players advancing to the 2010 National Final in Augusta (taking place this April, 2011) are eligible to compete in Sectional Tournaments (in non-consecutive years) and to win awards and prizes. However, they are not eligible to advance to a future National Final. This rule, and its intent, is that no player may advance to the National Final if he or she has ever competed previously in a National Final held in Augusta (i.e., one National Final at Augusta per player lifetime). To avoid the possibility of having to notify winners of such ineligibility after-the-fact, dealers are required to include specific language concerning the "no repeat winner" policies referenced above in all invitations (e.g., separate insert) and/or fact sheets related to their event, and to submit draft copies of same to the PMC for MBUSA's prior approval. In the case of a repeat winner, the club professional and/or charity representative should determine the appropriate alternate player, based on the event format, and as indicated on the Dealer Team Information Form (DTI) submitted to the PMC. 9. For local qualifiers who cannot attend the Sectional Tournament, the next runner-up, as indicated on the DTI, will be designated to fill the vacated spot. Similarly, for Sectional qualifiers who cannot attend the National Final, the next runner-up, as indicated on the approved DTI, will be designated to fill that vacated spot. No player substitutions will be permitted, for any reason, within two (2) weeks of a Sectional Tournament or National Final. 10. No player airfare will be booked within two (2) weeks of a Sectional Tournament or National Final. 11. Any Mercedes-Benz dealership, MBUSA, MBUSA-affiliate company, charity or program partner or sponsor, host club or agency employee; tournament volunteers; or any individual appointed to work the tournament by any of these parties, is not eligible to compete or win tournament competition prizes (i.e. these individuals cannot advance to a Sectional Tournament or National Final and/or win program designated contest prizes). 12. Under no circumstance can Sectional Tournament playing spots be awarded via auction/raffle (i.e. such playing spots are only to be awarded via a legitimate golf competition). 13. Players are not permitted to bring personal caddies to either a Sectional Tournament or National Final. There are no exceptions to this policy. 14. MBUSA reserves the right to reassign selected dealer teams to either Sectional site, depending upon overall regional enrollment. 15. Additional program rules and restrictions may apply. Please contact your host Mercedes-Benz dealer for further details. Under no circumstances will there be any exceptions to the program rules and restrictions listed herein, as well as those contained in the 2011 Mercedes-Benz Dealer Championships Program Guide and Summary of 2011 Program Refinements which are provided to the host dealer in advance of the local qualifying tournament. 16. For information on Mercedes-Benz privacy policy please visit www.mbusa.com/mercedes/policies/privacy_statement. 17. MBUSA reserves the right to alter current policies surrounding the Mercedes-Benz Dealer Championships golf program—including, but not limited to, dealership participation, charity requirements, dealer tournament/event components; Sectional/National Final venues, tournament format, player/dealer representative restrictions, hospitality and golf availability for all guests, etc.

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